

24 TEXT TO WIN PROMOTION

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. The "24 Text to Win Promotion" ("Promotion") will begin on December 22, 2008, at 12:00am Eastern Time ("ET") (9:00pm Pacific Time ("PT") and end on January 12, 2009 at 12:00pm ET (9:00am PT) ("Entry Period").
- b. You may enter by text message, online, or by mail. To enter via text message, simply text the keyword "24" to short code "25767" during the Entry Period for one (1) entry in the Promotion. For online entry, follow the links and instructions at www.pcpitstop.com/24 or on the contest page of the following CBS Radio Jack stations, KCBS-FM (www.931jackfm.com), KJAQ-FM (www.jackseattle.com), KJJK-FM (www.jackontheweb.com), KKJJ-FM (www.jackbaby.com), KQJK-FM (www.kqjk.com), KZJK-FM (www.1041jackfm.com), WJMK-FM (www.iknowjack.com) and WQSR-FM (www.1027jackfm.com). These sites will have a link taking you to <http://pcpitstop.com/24> where you can enter by submitting your first name and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the Co-Sponsor's online entry form. All entries must be submitted during the Entry Period regardless of the method of entry. To enter by mail, legibly hand write your first name and last name, complete address, city, state, zip code, telephone number, and date of birth on a 3x5" index card or piece of paper and mail your entry to "24 Text to Win Promotions – Entry," Attn: Promotions, 5901 Venice Blvd., Los Angeles, CA 90034. Mail in entries must be postmarked during the Entry Period and received by January 15, 2009. Only one entry per person and per email address is permitted regardless of the method of entry.
- c. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of CBS Radio Inc., d/b/a Altitude Group (the "Sponsor") and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by the Sponsor. The host computer for the online entry form is the official time keeping device for the Promotion.

- d. The Sponsor and Co-Sponsor are not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. The Sponsor and Co-Sponsor are not responsible for lost, stolen, mangled, misdelivered, postage due, illegible, incomplete or late entries or for telephone service outages, delays, equipment malfunctions and any other technological difficulties that may prevent an individual from sending a text message. Standard text messaging fees may apply, and the Sponsor and Co-Sponsor are not responsible for any fees incurred by an entrant for this method of entry.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open only to legal residents of the fifty (50) United States or the District of Columbia who are at least 18 years of age or older as of December 22, 2008 and not a minor in his/her state of residence. Employees of Fox Broadcasting Company, 20th Century Fox Television, Imagine Television, PC Pitstop, LLC (the "Co-Sponsor), Sponsor, Sponsor's participating radio stations, (collectively, the "Sweepstakes Entities"), their respective parent, subsidiary, and affiliated entities, their advertising agencies, participating sponsors/promotional partners, other radio stations and the members of their immediate families and/or households are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Only one winner per household is permitted in the Promotion.
- c. Entrants are required to provide truthful information and the Sponsor will reject and delete any entry that it discovers to be false or fraudulent. The Sponsor will disqualify any entry from individuals who do not meet the eligibility requirements, and the Sponsor will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. Ten (10) Prizes: Each prize is a set of DVDs for Seasons 1 – 6 of the Fox TV show, "24," a Fox TV t-shirt, and a Spyware software package from PC Pitstop. Approximate Retail Value: \$375 per Prize.
- b. Aggregate ARV for all prizes awarded: \$3,750.
- c. All prizes or prize certificates will be mailed to the individual winner. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. Prizes will be mailed with the prior written consent of the winner and therefore, winner assumes the risk of its loss. Sponsor and Co-Sponsor is not responsible for the safe arrival of a prize or prize certificate.

- d. There is no substitution, transfer, or cash equivalent for prizes, except that the Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Sponsor management with respect to the Promotion are final.
- b. On January 15, 2008, Prize winners will be selected by the Sponsor in a random drawing of all valid entries received.
- c. Odds of winning depend on the number of valid entries received.
- d. Winners do not need to be listening or be present to win.
- e. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by random drawing. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Sponsor in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.
- b. By participating in the Promotion, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. By participating in the Promotion, all entrants agree to release Sweepstakes Entities from any and all claims or liability arising directly or indirectly from the prize or participation in the Promotion.
- d. The Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Promotion's website or

who is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the Promotion if it is not capable of completion as planned, including as a result of infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

- e. The Sponsor reserves the right to make changes in the rules of the Promotion, including the substitution of a prize of equivalent value, which will become effective upon announcement.
- f. Failure to comply with the Promotion rules may result in an entrant's disqualification solely at the discretion of the Sponsor.
- g. The Sponsor and Co-Sponsor are not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of a prize.
- h. For the Official Rules, send a self-addressed stamped envelope for receipt by January 12, 2009 to "24 Text to Win Promotion – Official Rules," Attn: Promotions, 5901 Venice Blvd., Los Angeles, CA 90034. For the names of the prize winners send a self-addressed stamped envelope for receipt by March 13, 2009 to the above address marked "24 Text to Win Promotion – Winner List." Official Rules and Winner List (when completed) shall also be available during regular business hours at the offices of Sponsor as set forth below.

Sponsor: CBS Radio Inc., d/b/a "Altitude Group", 5901 Venice Blvd., Los Angeles, CA 90034.

Co-Sponsor: PC Pitstop, LLC, 2515 West 22nd St Sioux City, IA 51103.
c/o CBS Radio Inc., 5901 Venice Blvd., Los Angeles, CA 90034.